

## Gualala River Run 2017

**T**he link between you and Action Network Family Resource Centers is stronger than you might think. The multi-cultural, intergenerational programs we provide are essential for creating a healthy and sustainable community. The continuation and expansion of these services allows more individuals to take advantage of the tools they need to improve their health and be more productive community members.

As a sponsor of the Gualala River Run/Walk, you will be supporting activities to improve the social, mental, emotional and physical health of your neighbors. Your

investment will also help cover the costs of the event thus maximizing the net proceeds.

Please select a sponsorship level that best matches your business marketing plan. As you will see, we are using several advertising methods to help promote your business! The Gualala River Run/Walk activities will conclude at about noon allowing event participants time for lunch and shopping for the afternoon. This is a win- win situation for local business!

## What will the event's net proceeds support?

### ACTION NETWORK FAMILY RESOURCE CENTERS

Providing Positive, Creative and Fun Youth Activities as a Strategy to Prevent Alcohol and Drug Use by Youth.

**Funds raised will help children ages 0 – 5 and over 500 kids who attend local schools through the Across Ages and Cultures Substance Abuse and Violence Prevention Programs including:**

- Infant Care and Breastfeeding Support
- Playgroups for kids age 1 – 5
- Counseling
- Tutoring & Mentoring Programs: Pre-school, K – 12
- Social-emotional skill building
- After School Activities at the Tribal Center
- Parenting Classes and Family Support

## SPONSORSHIP PROGRAMS

**Deadline August 11, 2017**

Marketing Opportunity	Advertising Method	Gold-Level Sponsorship*	Silver-Level Sponsorship*	Bronze-Level Sponsorship*	Event Program Guide
		\$1,000	\$500	\$250	\$100
Event Poster	Your Logo on Event Poster	★			
Short Sleeved T-Shirt	Your Logo and Large Print Listing	★			
Short Sleeved T-Shirt	Medium Print Listing		★		
Short Sleeved T-Shirt	Small Print Listing			★	
Thank You Ads: <i>ICO &amp; Lighthouse Peddler</i>	Large Ad thanking all Gold, Silver and Bronze-Level Sponsors	★	★	★	
Event Program – given to all Run/Walk participants	Business Card Ad Size: 3.5" x 2"	★	★	★	★

*We sincerely appreciate your support.*

\* Gold-, Silver, and Bronze-Level Sponsorships may be in-kind goods and services.